

President Jacquie Shellman called the meeting to order at 7:06 PM.
In attendance: Jacquie Shellman, Shirley Felder, Mary Stelley, Patti Pollock, Janet Carey; Robin Bridson and Margherita Clemento,

Recording Secretary Report: Mary Stelley

Minutes of EC meeting 8/11/2020

Motion 2020-21-04 Felder, 2nd Carey to approve 8/11/2020 EC meeting – Motion carried.

Treasurer's Report: Patti Pollock

Balance Sheet 8/31/2020, Assets \$93,225.38. Pollock reviewed the P & L statement reflecting net loss of \$299.93. Pollock advised that M & T is charging the checking account for items deposited, etc. She recently purchased 500 checks for the M & - account at a cost of \$73.72.

Motion 2020-21-05 Felder, 2nd Pollock upon outcome of Pollock's research what service fees Community Bank charges that NYS Women, Inc. close the M & T checking account due to service fees being charged and transfer funds to the current Community Bank checking account – Motion carried.

Pollock stated 6 chapters owe their 2020-21 liability insurance premium; 17 chapters have paid. She stated PBW of Rome Chapter paid their 2019-2020 liability insurance premium. Pollock plans to do the audit via Zoom. She had gathered most of the information for 2019-2020 and will send a file to the audit committee. Pollock advised 21 have registered for Fall Board 2020.

Vice President's Report: Janet Carey

Current membership – active 385, lapsed 76. Carey stated she needs log in information for the Admin site to obtain reports. Carey stated she spoke with Professional Women of Sullivan County chapter president as a trial run. Bridson offered to create a video with link for Shellman to send to local presidents regarding signing on the website.

President-Elect's Report: Shirley Felder

Felder stated she has spoken to two presidents who will get back to her.

President's Report: Jacquie Shellman

2020 Fall Board Updates – Shellman reviewed tentative agendas for Fall Board and special membership meeting and questioned what needs to be sent to attendees. Also, should NYSW, Inc. request \$500 deposit from Killian's for 2020 Fall Board be used for June 2021 conference? It was consensus to let Killian's keep the \$500 deposit for 2021 conference. Bridson stated she can create power point presentation for use as memorial service listing name and chapter of deceased members after Shellman asks for a moment of silence.

Shellman stated Walton, Region VI, is considering a name change.

Unfinished Business – Nominating Committee election of 3 members and 2 alternates will be on Fall Board agenda. Pollock advised next Strategic Planning Zoom meeting will be held 9/10/2020; her plan is to discuss each standing committee component and present the plan for approval at the March 2021 board meeting.

New Business – Bylaws Chair Sue Mager to present bylaws motion for approval to go to special membership meeting.

Communications Committee – Communications Committee Chair Linda Przepasniak submitted an email to President Shellman of committee update and proposal about ways to create visibility for NYSW realizing we need to strengthen and grow the State organization. The cost for part A – Region 3 Marketing Pilot Plan (mailing September NIKE “to check us out”) and follow up with post cards with info on NYSW was \$801. The email was reviewed at length by the Finance Chair/EC and it was decided not to go forward with the proposal as presented. It was felt the demographics were too exclusive and needed to be expanded, i.e. area, income, and age, however college education might leave out some prospective members. There was concern that NYSW needs to define our purpose and develop a good tag line so that prospective members know who we are and understand our goals. There was no projected goal listed as to how many members the proposal hoped to obtain. It was unfortunate the Membership Chair was unable to attend the meeting when the proposal was discussed, and the Finance Chair had not been consulted. In addition, no member from Region III had been consulted. The EC realizes a lot of thought was put in the email proposal and understands NYSW needs to do something as we continue to lose members, even though new members are signing up each month. The EC felt the plan was important, but modifications need to be made.

Request from NY Grace LeGendre Endowment Fund, Inc President Elsie Dedrick for use of NYSW, Inc. membership listing in obtaining donations, etc. It was decided Dedrick should submit an article for *Communicator*.

Bridson stated she will present her president’s award at the 2020 Fall Board Zoom meeting.

Important Dates:

Next *Communicator* deadline – 9/25/2020

Next NIKE deadline – 10/15/20 for December issue

Next EC meeting – 10/06/2020 at 7 PM

Adjournment

The meeting was adjourned at 8:40 PM.

Prepared By:
Mary Stelley
Recording Secretary
Date Approved: 10/06/2020